

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IEG, Inc.		04/25/2006	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	IEG Acquisition LLC		
Street Address:	125 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2725303	SPONSORSHIP.COM	
Registration Number:	2320308	METASPONSORSHIP	
Registration Number:	2240303	IEG VALUATION	
Registration Number:	2078825	IEG	
Registration Number:	2620639	SPONSORDEX	
Registration Number:	2078824	IEG	
Registration Number:	2040405	IEG	
Registration Number:	2052453	IEG	
Registration Number:	2240302	IEG VALUATION	
Registration Number:	2309780	AN IEG VALUED PROPERTY	
Registration Number:	2779093	IEG SPONSORSHIP REPORT	
Registration Number:	2309779	IEG	
Registration Number:	2806238	IEG SPONSORSHIP AUDIT	
Registration Number:	2309778	IEG	

CH \$390.00 2725303

Registration Number:	2312384	AN IEG VALUED PROPERTY
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CORRESPONDENCE DATA

Fax Number: (212)468-4888

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jkatz@dglaw.com

Correspondent Name: Jeffrey C. Katz

Address Line 1: 1740 Broadway

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

22074-0002-000

NAME OF SUBMITTER:

Jeffrey C. Katz

Signature:

/jeffrey c. katz/

Date:

05/18/2007

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, IEG, Inc., an Illinois corporation, having its business address at 640 North LaSalle, Suite 600, Chicago, Illinois 60610 (hereinafter "Assignor"), is the owner of the trademarks and application, as set forth on the attached Schedules A and B (the "Marks"); and

WHEREAS, IEG Acquisition LLC, a Delaware limited liability company, having its principal business address at 125 Park Avenue, New York, New York 10017 (hereinafter "Assignee"), desires to acquire the entire right, title and interest worldwide in and to said Marks, and said application.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, Assignor's entire right, title and interest in the Marks in the attached Schedules A and B, and any registrations and renewals thereof, together with the goodwill symbolized by and associated with the business conducted under said Marks, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, or future infringement of the rights assigned to Assignee hereunder.

IN WITNESS WHEREOF, this Trademark Assignment has been executed
effective as of April 28th 2006.

("Assignor")

IEG, INC.

By: _____

Name: _____

Title: _____

president

("Assignee")

IEG ACQUISITION LLC

By: _____

Name: _____

Title: _____

TRADEMARK

REEL: 003544 FRAME: 0859

IN WITNESS WHEREOF, this Trademark Assignment has been executed
effective as of April 25, 2006.

("Assignor")

IEG, INC.


By: _____

Name:

Title:

("Assignee")

IEG ACQUISITION LLC

By: 

Name:

Roel Smits

Title:

Vice President

SCHEDULE "A"

<u>MARK:</u>	<u>COUNTRY</u>	<u>REG. NO.</u> <u>(SERIAL NO.)</u>	<u>REG. DATE</u> <u>(FILING DATE)</u>
SPONSORSHIP.COM and Design	USA	2725303	6/10/2003
METASPONSORSHIP	USA	2320308	2/22/2000
IEG VALUATION	USA	2240303	4/20/1999
IEG and Design	USA	2078825	7/15/1997
SPONSORDEX	USA	2620639	9/17/2002
IEG	USA	2078824	7/15/1997
IEG and Design	USA	2040405	2/25/1997
IEG	USA	2052453	4/15/1997
IEG VALUATION	USA	2240302	4/20/1999
AN IEG VALUED PROPERTY and Circle Design	USA	2309780	1/18/2000
IEG SPONSORSHIP REPORT	USA	2779093	11/4/2003
IEG and Design	USA	2309779	1/18/2000
IEG SPONSORSHIP AUDIT	USA	2806238	1/20/2004
IEG and Design	USA	2309778	1/18/2000
AN IEG VALUED PROPERTY and Circle Design	USA	2312384	1/25/2000

SCHEDULE "B"

(Common Law)

MARK:

None